

**FROM HEARTLAND TO HOMELAND:
THE ENERGY RENAISSANCE**

Thursday, May 25, 10:00 AM - 12:00 PM

Great Lakes Science Center | Cleveland, OH

#EnergyHeartlandRCP

Sponsored by



AMERICAN
PETROLEUM
INSTITUTE

AGENDA

10:00 AM	Event Begins
10:10 AM	Welcome Remarks from Jack Gerard
10:15 AM	Keynote Interview with Dr. Toby Cosgrove
11:00 AM	Panel Discussion
11:50 AM	Audience Q&A
12:00 PM	Program Concludes

MODERATOR



CARL CANNON

Washington Bureau Chief
RealClearPolitics
@CarlCannon
@RealClearNews

Carl M. Cannon is the Washington Bureau Chief of RealClearPolitics. Carl is a past recipient of the Gerald R. Ford Journalism Prize for Distinguished Reporting and the Aldo Beckman Award, the two most prestigious awards for White House coverage. Previous positions include Executive Editor of PoliticsDaily.com, DC Bureau Chief for Reader's Digest and White House correspondent for both the Baltimore Sun and National Journal. He was a 2007 fellow-in-residence at Harvard University's Institute of Politics, a past president of the White House Correspondents' Association, and is a published author.

JACK GERARD

**President and CEO
American Petroleum Institute
@powerimpossible**



Jack N. Gerard is president and CEO of the American Petroleum Institute, the national trade association that represents all aspects of America's oil and natural gas industry.

Mr. Gerard has led API since November 2008, expanding its membership and influence in all 50 states and globally, with offices in Dubai, Singapore, Beijing, and Rio de Janeiro. API's Washington presence is the foundation for the oil and natural gas industry's advocacy and outreach at state, federal and global levels on public policy, standards and certification programs, and as the source for information on industry best practices. Currently, API's mobilization program is a more than 40 million strong advocacy nationwide network that can mobilize supporters in all 50 states and 435 congressional districts.

As the industry's national trade association, API has more than 625 members. They range from the largest major oil company to the smallest of independents and represent all segments of the industry.

Mr. Gerard is recognized by numerous publications and his peers as one of Washington's most influential advocates, including Washington Life magazine, which named him one of the city's "Power 100."

Before joining API, Mr. Gerard served as president and CEO of the American Chemistry Council, and earlier held the same position at the National Mining Association. Mr. Gerard also spent close to a decade working in the U.S. Senate and House. He came to Washington in 1981 and worked for Rep. George Hansen. He also worked for Sen. James A. McClure, who chaired the U.S. Senate Energy and Natural Resources Committee.

Sen. McClure retired in 1990, and Mr. Gerard joined him in founding McClure, Gerard & Neuenschwander, Inc., a Washington, D.C.-based government relations consulting firm. Mr. Gerard served as chairman and chief executive officer and focused on issues such as international sports, telecommunications, energy and mining.

He serves on the Advisory Board and is a past chairman of the National Capital Area Council - Boy Scouts of America is a board member and former co-chair of The George Washington University's Graduate School of Political Management, and is chairman of the board of directors for the Congressional Coalition on Adoption Institute.

Mr. Gerard was born and grew up in Idaho. He holds a bachelor's degree in political science and a Juris Doctor from George Washington University. Mr. Gerard lives in Virginia with his wife, Claudette. They have eight children, including twin boys, the family adopted from Guatemala.



DR. TOBY COSGROVE

**President and CEO
Cleveland Clinic
@ClevelandClinic**

Delos M. Cosgrove M.D., is president and chief executive officer of Cleveland Clinic. Under his leadership, Cleveland Clinic has experienced improved clinical outcomes and increased patient satisfaction, and expanded locally, nationally and internationally. Dr. Cosgrove has enacted policies focused on quality improvement, improved patient experience, and greater transparency and accountability at all levels of the organization. He has reaffirmed Cleveland Clinic's dedication to clinical medicine at all levels, and is leading its reorganization into institutes based around specific diseases and organ systems. Dr. Cosgrove has committed Cleveland Clinic to major support for local schools, hunger centers, and high school apprenticeship programs in nursing and the biological sciences.

As CEO, Dr. Cosgrove presides over a 4.6 billion dollar healthcare system comprised of the Cleveland Clinic, nine community hospitals, 14 family health and ambulatory surgery centers, Cleveland Clinic Florida, Cleveland Clinic Toronto, and the developing Cleveland Clinic Abu Dhabi.

The years since Dr. Cosgrove's appointment as president and CEO in 2004 have been the most successful in Cleveland Clinic history and include Cleveland Clinic being ranked among the top three hospitals in America (U.S. News & World Report); contracts and MOUs to establish Cleveland Clinic medicine in Abu Dhabi, Toronto, Vienna, Singapore and Seattle; and a successful 1.25 billion dollar capital campaign to support over 4 million square feet in new construction and improvement.

Joining Cleveland Clinic in 1975, Dr. Cosgrove was named chairman of the Department of Thoracic and Cardiovascular surgery in 1989. Under his leadership, Cleveland Clinic's heart program was ranked number one in America for ten years in a row (U.S. News & World Report).

The recipient of Cleveland Clinic's Master Clinician Award, Innovator of the Year Award and Lerner Humanitarian Award, Dr. Cosgrove is also a member of Cleveland Medical Hall of Fame and Cleveland Business Hall of Fame. In 2007 he was named Cleveland Business Executive of the Year by the Sales and Marketing Executives of Cleveland, and Castle Connolly's National Physician of the Year. He also received the Woodrow Wilson Center Award for Public Service as well as Harvard Business School's Award from HBS Alumni, Cleveland.

CORDELL STOKES

Chairman and CEO CLC Stokes Consulting Group

Cordell E. Stokes has over fifteen plus years of professional, executive experience in non-profit and private sector management; federal and state political consultation; small, medium and large national business development and corporate expansion experience; county and federal governmental management experience and local, state and federal lobbying experience. Formerly, Stokes served as Managing Partner for Branch-Hernandez & Associates State of Ohio division, VP of Business Development & Governmental Affairs for Branch-Hernandez & Associates Las Vegas, Nevada division and Senior Director for the Las Vegas Clark County Urban League. Under the appointment of former NASA administrator Daniel S. Goldin then completed under Sean O’Keefe, Stokes served two-terms with the National Aeronautics & Space Administration (NASA) Minority Business Resource Advisory Committee (MBRAC) and Co-Chaired the HBCU sub-committee. He also legislatively advocated on behalf of the Big “I” - The Independent Insurance Agents & Brokers of America (IIABA) as well as the National African-American Insurance Association (NAAIA) through Ways and Means and Financial Services Congressional committees. Stokes also worked as Government Affairs Director for O.T.I. Metal Finishing Military and Aerospace Corporation in Phoenix, AZ.



TERRY ARMSTRONG

Superintendent Lordstown Local School District

Terry Armstrong currently serves as Superintendent of the Lordstown Local School District in Trumbull County. Previous to this position he worked in the private sector, served in local government, taught social studies at the high school level and served as a High School Principal. Mr. Armstrong began his term at Lordstown Schools as Clean Energy Future LLC began exploring opportunities to construct a gas fired electric generation facility in Lordstown.





SEAN TRENDE

Senior Elections Analyst
RealClearPolitics
@SeanTrende

Sean Trende is the Senior Elections Analyst for RealClearPolitics. He is the author of “The Lost Majority: Why the Future of Government Is Up for Grabs and Who Will Take It,” and co-authored the Almanac of American Politics 2014. Before becoming a full-time political analyst, Sean practiced law for eight years at Kirkland & Ellis LLP, and Hunton & Williams LLP, where he represented clients in a variety of contexts, from state trial courts to the Supreme Court of the United States. Sean earned a juris doctorate from Duke University, a master’s degree in political science from Duke University and bachelor’s degree from Yale University.



DAN SCHWEITZER

Director, ShaleNET Northern Regional Hub
Stark State College
@TheStarkState

Dan Schweitzer joined Stark State College in 2013 and currently serves as the Director of the Oil & Gas, Environmental, and CDL programs. Dan’s roles and responsibilities include project scoping, curriculum development, degree program steering, community and industry outreach, course instruction, and workforce training development. One of Dan’s primary duties is to integrate the needs of the Appalachian Basin laborshed into college degree and workforce training programs. Today, these efforts focus on preparing Industrial Maintenance Technicians with skillsets preparing them for careers in measurement, process control, gas utility, and other industrial maintenance fields which have a significant presence in the developing shale gas economy.

Dan has served as coordinator and director of ShaleNET (a DOL TAACCCT Grant) implementation at Stark State College and continues to serve in these roles for ongoing public and private partnership initiatives like current ShaleNET Share project which seeks to extend ShaleNET degree pathways and training to other colleges in the Appalachian Basin Footprint.



OIL PUMPS LIFE

From heart valves to artificial limbs, natural gas and oil are key to modern medicine. See how we're helping innovate healthcare at PowerPastImpossible.org.

**POWER
PAST
IMPOSSIBLE.ORG**
- AMERICAN PETROLEUM INSTITUTE -

